Grand, Allen, and Orchard Sts., N. Y.

Through life the art of being well deceived appears to be inherent, and makes life a comedy; yet of all deception the worst is that of deceiving one's self. Strategy in war may be laudable and glorious, but in other affairs, especi ally in matters of shopping, it becomes odions. But that it is largely practised by many dealers cannot be gaineak Therefore, while diffidence in many things may save many embarrassments, yet in trading it should not be allowed lest one he duped. Extravagant prices may encoessfully attract attention; they do not indicate improve quality, and yet the practice is habitual of asking high prices in order to secure an approval, when honest and lesser prices would fail to attract attention. That this is a fact and not a theory all can substantiate by examining the prices of other houses and then visit our establishment, and, forgetting for a time that you are in Grand street, compare the same quality of goods, and note the difference in prices.

and yet victory should belong to the most persevering.

inery, claiming for it all that is possible in fine quality.

are just one-half usually paid by many. That this is st

makes us emphatic in saying that an examination will

UNTRIMMED GOODS.

Hats and Bonnets, both in plain and combinations, it

Feather Turbans and Bonnets.

SPECIAL -Fully trimmed SATIN CROWN, VELVE

CHILDREN'S HATS

CLOSING PRICES.

On STRAW HATS and BONNETS, all new goods, 23c

and 4sc.

GENTS: HATS, real French Derbys, at \$1.50; worth \$3.

Extra Fine DERRYS, \$2; sold by hatters at \$4.

BOYS' POLO CAPS, 19c., 25c., 39c.

be a sufficient comment. They are indeed cheap

Others at 85c., \$1, \$1.15, \$1.26 to \$3.50, and every one

RADZIMIRS,

SUITABLE FOR CLOAKS AND WRAPS

IN COLORS.

BLACK AND COLORS IN DAMASEE

From 45c. to \$3.

its neatness, has received the especial attention of our

manager, who has succeeded in so improving the fash-

ioning and other details that the Jersey of this season surpasses that of the past. Our stock in this department

omparison, and for which we ask an examination.

LADIES' WORSTED JERSEYS.....

LADIES' VICTORIA JERSEYS.....

LADIES' BON MARCHE JERSEYS, Pan Back

ADIES COLUMBIA JERSEYS, Pan Back and

LADIES' PRINCESS JERSEYS, Fan Back, Re-

HOSIERY

LADIES' CASHMERE WOOL HOSE, 30c. and 40c.

ction value, 38c. and 55c. CHILDREN'S CASHMERE WOOL HOSE, sizes 5 to

8%, 23c. to 28c.; regular prices, 85c. to 50c. CHILDREN'S HEAVY MERINO YESTS AND PANTS,

Sc., 25c., 35c; price according to size.

LADIES HEAVY MERINO VESTS AND DRAWERS

SILVER-PLATED WARE

In the finest makes and at 20 per cent. below manufa-turers' prices.

CAKE BASKETS, CASTORS, ICE PITCHERS

BUTTER DISHES, TEA SETS, FRUIT AND BERRY DISHES, &c., all in choicest and latest patterns.

WILLIAM ROGERS'S triple plate DESSERT

DESSERT SPOONS AND FORKS

NAPKIN RINGS, 22c., 26c., 26c., 25c. each.

The above are in black, and all new shades.

2.25

8.95

5.95

CHILDREN'S JERSEYS at ...

LADIES' EUGENIE JERSEYS...

vere Collar and Bow

LADIES' BLACK WOOL JERSEYS at

Black OTTOMAN EGYPTIAN, 40c.

Black GROS GRAIN, all silk, 59c. Black SATIN FINISH, 21 inches, 78c.

10 pieces at \$1.18; elsewhere, \$1.50. 19 pieces at \$1.25; elsewhere, \$1.65. 10 pieces at \$1.35; elsewhere, \$1.75.

10 pieces at \$1.50; elsewhere, \$2. 10 pieces at \$1.65; elsewhere, \$2.25.

10 pieces at \$1.75; elsewhere, \$2.50. 10 pieces at \$1.96; elsewhere, \$3.

Satin finish at 98c.; worth \$1.17.

quickly demonstrate the truth of what we say.

ments expense, it is found in the purchase of costume and wraps. Opportunities for large profits in this line of goods are invariably taken advantage of by dealers. To exemplify this, examine and compare the offerings of various houses and then look at the following: LADIES' SHOODAH CLOTH SUITS, plaited waist, trimmed plush, \$12.75; cost to manufacture, \$18.50. ALL-WOOL FLANNEL CLOTH SUITS, Jersey shape Basque, \$8; worth \$12.

BLACK CASHMERE SUITS, richly trimmed, latest styles, \$7, \$0, \$12; worth from \$7 to \$10 the suit more. COLORED SERGE and CASHMERE SUITS, trimmed Sprah Silk, \$7; worth \$10.50.

Black and Colored SILK SUITS, richly trimmed Bro-ende Velvets, Plush and Satin Cord, Passementerie, \$25,

TAILOR-MADE

RAGLANS, NEWMARKETS, and JACKETS at \$5.50

ENGLISH WALKING JACKETS, black, plain, and mixed colors, Jersey shape, \$3.75, \$4.50, \$5, \$6 to \$10.
FRENCH DIAGONAL DOLMANS, trimmed Cone

FULL WITH deep fur collar, \$10.75.
IMPORTED DOLMANS, Finest Beavers, Trimmed Astrakhan and Braid, \$12.75; worth \$18.
Elegant DOLMANS and WRAPS in Ottoman Satin and Velvet Brocades and heavy Corded Silks, \$18.50, \$22, \$25

Misses' Suits and Wraps Ar assortment which without an exception is

plete, and at prices that are very low

mind, do not profit; but a change is necessary to correct imperfections, which is best illustrated by stating that this department is now under new management, and i adds to the pleasure of acknowledging it because we are now enabled to offer a much finer and better-selected and more judiciously bought stock of Dress Fabrics than

Changes in many instances, although they amuse the

26-inch ENGLISH CASHMERES 36-inch COLORED DRAP D'ALMA.
36-inch ALL WOOL COLORED CASHMERES.
46-inch ALL-WOOL COLORED CASHMERES. 44-inch ALL WOOL SHOODAH CLOTHS CAMELS' HAIR CLOTHS, 20c. and 23c. Choice lot OTTOMAN CLOTHS, \$1.25; cheap at \$1.60. DOUBLE FACED TRICOTS, \$1.25; real value \$1.75. CHECK AND STRIPED SUITINGS IN COMBINA

PLAIDS, from 1214c. to \$1. 44-inch SCOTCH PLAIDS, 25c.; cheap at 40c. There is no doubt but that our assortment of Plai Goods is unequalled. Ladies' Cloths and Flannel Suit

Plain and fancy Clonkings, seal and fancy Plushes

CLOAKINGS.

BLANKETS.

All new and clean goods, and at prices which have no as yet been approached. 10-4 SIZE, \$1.25, \$1.85, \$2 to \$3.35; also \$3.85, \$4 \$4.50 to \$10 the pair. 11.4 SIZE, \$3.75, \$4.50, \$5, \$5.50, \$6 to \$12 pair.

12 4 SIZE, \$6, \$6.50, \$8, \$0.50 to \$18 pair. 13 4 SIZE, \$7.75, \$8.50, \$10, \$12 to \$25 pair. 14 4 SIZE, \$18, \$20, \$23, \$25 to \$45 pair. CRIB BLANKETS, \$1.35, \$2, \$2.50, according to size FANCY CRIB BLANKETS, \$4, \$4.50, \$5.50, \$6.

BED COMFORTABLES, 80c., \$1, \$1.19, \$1.29, \$1.50 \$1.85, \$2.15 to \$4:50. HORSE BLANKETS, \$3.25, \$4, \$4.75, \$6 to \$10 each. CARRIAGE LAP ROBES, \$2, \$3, \$3.25, \$4, \$4.50 to \$12

Raw and Spun Silk. LADIES' BEATRICE JERGEYS

PIANO COVERS, \$10, \$11.50, \$12.50, \$14. CLOTH SILK EMBROIDERED PIANO COVERS, \$2.80, \$2.50, \$3.50, \$4.10 \$10.600. RAW AND SPUN SILK TABLE COVERS, in 6-4, 7-4, 84, and 104 sizes, from \$2.25, \$2.50, \$3, \$3.50 to \$10 each. CLOTH SILK EMBROIDERED TABLE COVERS from

\$1.10, \$1.35, \$1.50, \$1.75 to \$5, NOTIONS

225 SILK UMBRELLAS, 26 inch, \$1.75 and \$2.50, 75 SILK UMBRELLAS, 28 inch, \$3, 75 with IVORY HANDLES, \$3 cach.

950 GOLD PLATED SHAWL PINS at 37c.; worth 75c. 650 GOLD PLATED PINS, very fine designs, at 50c.; FINE PLATED BANGLE BRACELETS at 83c. and

NOVELTIES IN STEEL DAGGERS, BUCKLES, COMBS, ORNAMENTS, &c.

FURS.

and unplucked Otter, 50 luches long, at \$139; worth \$200. Fine SEALSKIN DOLMANS and PALETOTS, 50 inches

\$105, and \$115. Finest SEAL SACQUES, 40, 42, and 44 inches long. OTTER SACQUES, 37 and 38 inches long, \$69, \$75, \$85, FUR LINED CIRCULARS, \$15, \$18, \$22, \$25, to \$30.

WHITE. 190 White sales for

By all that we have said above, and the inducements presented, our best endeavors have been given to induce a visit to our establishment. We can only add that we think it will repay the journey; at all events, it will be a new experience, and civility will be met with. Incivility of action or of speech will not be countenanced in

TEA SPOONS .

309, 311, 3111 TO 321 GRAND ST.,

58, 60. 62. 64, 66, 68, AND 70 ALLEN ST., 59, 61, AND 63 ORCHARD ST.

32, 34, 36 West 23d St.,

Broadway and Sixth Av.,

WILL OFFER ON MONDAY THE FOLLOWING

Silk Departments.

100 pieces LYONS MUSCOVITE SILKS.

> at \$1.25 and \$1.48 yd.; real value \$2.50 and \$2.75.

50 pieces

WHITE SATIN DUCHESSE

Departments.

Extra fine FRENCH FELTS, bound, all colors, 93c. sold elsewhere at \$1.65 and \$1.05. Silk, Velvet, Plush, Satin, and all the new materials is

at 15 cts. yard; FORMER PRICES 75c. AND \$1.

Umbrella Departments. 1,000 SILK UMBRELLAS

at \$2.38 each; PORMER PRICE \$150.

Flannel Sections.

500 pair PURE ALL-WOOL BLANKETS, in 10-4, 11-4, 12-4, and 13-4 sizes, at \$4.75, \$5.75, \$7.25, \$8,50.

Departments,

Extremely Large Lines of Desirable Goods at Corresponding Low Prices.

32, 34, 36 West 23d St.

360 Rells Moquettes at \$1.25.

400 Rolls Body Brussels at \$1.

WITH ELEGANT BORDERS TO MATCH.

320 Rolls Tapestry Brussels at 65c. 100 Rolls 3-plys at 85c.

210 Rolls Extra Heavy Ingrains at 70c.

WE SHALL ALSO PUT IN A LARGE LOT OF OIL CLOTHS, LINOLEUM, INDIA RUGS, Ac., Ac., AT A HEAVY REDUCTION FROM FORMER PRICES. OUR ENTIRE BUILDING IS NOW IN THE HANDS OF THE WORKMEN, AND WE MUST HAVE ROOM IMMEDIATELY.

DO NOT MISS THIS OPPORTUNITY.

H. C. F.

WILL OFFER ON MONDAY EXTRAORDINARY BARGAINS

VELVETS, SILKS. DRESS GOODS, AND CLOAKINGS,

UPHOLSTERY GOODS, MERINO UNDERWEAR

FOR LADIES, GENTS, AND CHILDREN. HOSIERY AND GENTS' FURNISHING GOODS LACES, MADE-UP LACE GOODS

PASSEMENTERIES, BUTTON THEIR STOCK OF MPORTED AND DOMESTIC

CLOAKS, DOLMANS,

JERSEY COATS, WAISTS, CHILDREN'S CLOAKS AND SUITS, IS UNIVERSALLY ACKNOWLEDGED THE

IN THE CITY. 6th Av. and 20th St.

BEST SELECTED AND LOWEST PRICED

THE BUN SUNDAY CONDESSES

STEWART & CO.

Announce that, having received the advance shipments of Standard Fabrics and Novelties selected for their early Fall Trade, they will, to-morrow and during the week, make an Opening Display throughout their entire Store of the most complete and desirable Stock of DRY GOODS.

CARPETS AND

UPHOLSTERY

ever exhibited in this city, and feeling confident of having fully provided for the demands of the Season, they are prepared to meet the wants of all classes of Buyers. During this Display they will offer many

NOTABLE BARGAINS

IN EACH DEPARTMENT.

Parties having purchases to make will find it greatly to their advantage to inspect the stock thoroughly before buying elsewhere.

Broadway, 4th Av., 9th & 10th Sts.

263 6th Avenue.

SILKS.

ONLY STORE IN THE CITY that makes a specialty of

GOSSAMER RUBBER GARMENTS.

SEE EIGHTH AV.,

Between 34th and 25th Bts., OFPOSITE EHRICHS'.

A FULL LINE OF RUBBER CLOTHING, BOOTS, SHORS, AIR CUSHIONS, AIR PILLOWS, WATER BOTTLES, BED PANS, MURSERY SHERTING, PAMILY (SYRINGES, FOUN-TAIN SYRINGES, TOYS, &c., ALWAYS IN

MONEY REFUNDED IF GOODS ARE NOT AS REPRESENTED. STRICTLY ONE PRICE. REMEMBER, THE NUMBER IS 200 STH AV. ACROSS THE STREET FROM EHRICHS'.

TELEPHONE CALL, "440 218T." M'CANLIS' IMPROVED GILED CANY AS HORSE AND TRUCK COVERS, WARRANTED NOT TO GUM OR BREAK.



BROS.,

121, 123, 125 BOWERY,

CORNER GRAND ST.,

Manufacturers and Retailers of

Furniture, Carpets, Bedding, &c.

Being the largest dealers selling goods on Installments, and employing more Capital than all the others combined, we can give larger credits and accept easier payments.

WEEKLY, MONTHLY, or QUARTERLY PAYMENTS

Coogan Bros.

BOWERY, CORNER GRAND STREET.

RAND CENTRAL FANCY AND DRY GOODS SPECIAL

BARGAINS

SPECIAL AND EXTRAORDINARY BARGAINS IN

MUSLIN

TURE, AND FOR QUALITY AND PRICE CANNOT BE EQUALLED IN ANY HOUSE IN THE CITY.

100 DOZ. GOWNS, TUCKED YOKE, MUS-LIN RUFFLE. 46 CENTS 20 DOZ. GOWNS, THERE INSERTIONS, MUSLIN RUFFLE. 59 CENTS

24 DOZ. GOWNS, POMPADOUR, TWO LACE INSERTIONS AND CAMBRIC RUFFLE, WITH LACE EDGES. 78

20 DOZ. CHEMISES, THREE INSERTIONS AND EDGE. 49 CENTS
25 DOZ. CHEMISES, THREE INSERTIONS
AND RUFFLE. 89 CENTS
20 DOZ. CHEMISES, POMPADOUR, TUCKS,
INSERTION, AND RUFFLE. 79 CENTS
20 DOZ. CHEMISES, TUCKED FRONT,
CORDED BAND 39 CENTS
20 DOZ. CHEMISES, PONPADOUR, PUFFS,
AND INSERTION

AND INSERTION

50 DOZ. DRAWERS, HEM, AND FIVE TUCKS. 24 CENTS
50 DOZ. DRAWERS, HEM AND TENTUCKS, 29 CENTS

20 DOE. DRAWERS, FIVE TUCKS AND EM-BROIDERED RUFFLE. STATEMENTS 15 DOE. DRAWERS, ONE INSERTION AND EMBROIDERED RUFFLE. 49 CENTS

10 DOZ. DRAWERS, ONE INSERTION AND BROIDERED RUFFLE

R.H.MACY&CO A CONSTANT RUSH ARNHEIM'S.

PIECES OF IMPORTED CARSINERES, INCLUDING 100 PIECES OF CORRECTES ALL SHADES, AND EXCELLENLLY TRIMMED, MADE TO ORDER, EUITS OAND PANTS S.

VERY PINE IMPORTED CORRECTEMS BLICE BLACK, HROWN, DAULILA, SINGLE, AND DOUBLE BREASTED FEOCK COAT AND VEST, MADE TO ORDER S.M.

OVERIGOATINGS

ARNHEIM'S
Mammoth Tailoring Establishment,
199 AND 198 BOWERY, COR. SPRING.

To mea a growing demand for the best Cottage Organs, suitable for

Parlor, large Chuch, or Sabbath School, at Popular Prices, I beg to offer

the following new styre to direct buyers.

DO YOU KEED AN ORGAN A BRIEF DESCRIPTION OF THE ORGAN Latest, new style, No. 717, magnificant solid Black Wainut Case, built plain, but very neat and cosey, so as not to take dirt or dust, occupies but little space in particle, yet maintains the power of ordinary Organs has are castalogued at about \$259.00.

It is beautifully carved and ornamented, finished with rich lines of gold tracing. Five (5) octave keyboard, Beatty's patented right and left grand Organ knee song, aliding lid, steel springs, pocket for music, upright bellows. Beatty's famous patented stop action, rollers for moving, &c.

EIGHT (8) SETS GOLDEN

\$76 00-\$76 00

Bet sweet Vox Coleste Reeds, 26 Notes.
Set powerful Sub-Bass Reeds, 13 Notes.
Bet Ularionet Reeds, 13 Notes.
Bet Etche Reeds, 13 Notes.
Bet French Horn Reeds, 13 Notes.
Bet French Horn Reeds, 13 Notes.
Set Diapason Reeds, 13 Notes.
Bet Dulcet Reeds, 13 Notes.
Bet Dulcet Reeds, 13 Notes.
Is an Octave Couplor, that doubles entire power of above 8 set Reeds.
Vox Humans Tremolent. It imitates the Human Voice when used in conjunction with above 8 sets Golden Tongue Reeds.
I will be observed that each is a full, distinct set of

SHIPPING AN ORGAN EVERY 5 MINUTES.

I am making a complete instrument every five minutes, and one is shipped every five minutes to a home in all parts of the earth. 5,000 are constantly in process of manufacture. Yet it is almost impossible to keep up with the demand for these goods. I am now making and supplying more Organs than two (2) of any of the largest makers in America combined. No wonder they are jealous and alarmed at this marvellous success. Often more Organs have been shipped in a single day from my works than many other makers ship in a whole month. If you are unable to buy an Organ now, write reason why. I want to hear from you

Address or call upon the Manufacturer,

DANIEL F. BEATTY, Washington, N. J. Founder and Proprietor of the largest and most complete Organ

Works in America

Le Boutillier Brothers, Broadway and 14th St.

you:
0 per cent. allowed agents to travel
with waron

ow, \$76 from \$125 leaves for you to pay for the same class of instrument

pay for the same class of the maker.
If ordered direct from the maker.

WE OFFER THIS WEEK SEVERAL LOTS OF HOMERY AND UNDERWEAR BELOW REGULAR 285 DOZEN LADIES' REGULAR MADE COTTO 295 DOZEN LADIES' REGULAR MADE COTTON HORE, IN STRIPES, PLAIN (INGRAIN) COLORS, AND BLACK, AT 25 CTS. PER PAIR; WORTH 38 CTS. 250 DOZEN LADIES' EXTRA FINE REGULAR MADE COTTON HORS (PLAIN AND RIBBED). IN STRIPES, PLAIN COLORS, AND BLACK, AT 35 CTS. PER PAIR; MARKED DOWN FROM 50 CTS. 150 DOZEN LADIES' FINE WOOL HOSE, REGULAR MADE, PLAIN AND RIBBED, IN PLAIN COLORS AND BLACK, AT 6. CTS. REGULAR PLAIN AND RIBBED.

HOSIERY.

AND BLACK, AT 45 CTS.; REGULAR PRICE, 65 CTS. 65 DOZEN LADIES' FINE SILK HOSE, IN ALL THE NEWEST; SHADES AND BLACK, AT \$1.35 PER PAIR; GOOD VALUE FOR \$1.75. LADIES' & GENTS' UNDERWEAR

SCARES; FINE WHITE MERINO VESTS AND DRAW. ERS AT 50 CTS. EACH; WORTH 75 CTS.

B CASES FINE WHITE MERINO VESTS AND DRAW.

ERS AT 75 CTS. EACH; WORTH \$1.

4 CASES EXTRA FINE WHITE WOOL VESTS AND

DRAWERS AT \$1; REGULAR FRICE, \$1.25. 4 CASES SCARLET MEDICATED AT \$1.50; WORTH

COMPLETE LINES OF PINER GRADES, INCLUDING CARTWRIGHT A WARNERS, STAR, NORPOLE, NEW BRUNSWICK, AND OTHER BRANDS, AT SPECIALLY Jerseys! Jerseys! Jerseys! PRICES 83.86 TO 816. O PER CENT. LOWER THAN ANYWHERE ELSE IN THE CITY.

LE BOUTILLIER BROTHERS, Broadway and 14th St.

REFLECTORS. PATENT REFLECTORS. The cheapest and best light known for lighting churches halls, stores, store windows, factories, foundries, docks depots, and general use.

I. P. FRINK, 551 Pearl st., N. Y

Cor. Grand and Forsyth Sts.

LADIES' and MISSES' COS TUMES, WRAPS and CLOAKS, SILKS, DRESS GOODS. Ladies' and Gents' Furnishing Goods, Kid Gloves, Hosiery, and Housekeeping Goods of Every Description.

SPECIAL ANNOUNCEMENT. Blankets, Blankets, Blankets,

From AUCTION at HALF PRICE 11-4 White Wool Blankets, 99c.

per pair; worth \$2.50. 11-4 White Wool Blankets, \$1.25; cheap at \$3. 12-4 White Wool Blankets, \$1.49; worth \$3.50.

13-4 White All-wool Blankets,

\$3.50; cheap at \$5.